



AIMS

AYYAPPA INSTITUTE OF MANAGEMENT STUDIES
AFFILIATED TO MG UNIVERSITY AND APPROVED BY AICTE NEW DELHI

NEXTGEN
Hons. Degree

SPECIALIZATIONS

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Future ?
THAT'S ME

www.ayyappacollege.org

About Us

Anchored in the divine presence of Lord Ayyappa, AIMS stands at the forefront of academic innovation under Mahatma Gandhi University. In the 2024–25 academic year, AIMS became the first institution to introduce 16 signature specializations in 4-year Honours programs, setting a new benchmark in next-generation education. Leading affiliated colleges in this transformative initiative, we are committed to shaping globally competent professionals and visionary leaders. Join us in driving the future of education.



WHY AIMS?

AIMS leads the way in delivering future-ready education through innovation, global exposure, and strong industry integration.



Next-Gen Specializations

AIMS is the first degree college in Kerala to introduce 16 industry-aligned specializations under the 4-year Honours program, an academic first that sets a new standard in next-generation education.



Add-On Programs

Expert-designed modules that bridge academia and industry, offering global exposure and practical relevance.



Location

Located in Peermade, a serene and globally renowned hill station known for its natural beauty and tranquility.



International Certifications

Authorized Certiport testing center offering certifications from Adobe, Apple, Microsoft, Autodesk, EC Council, Intuit, and more.



Collaboration with Infosys Springboard

In partnership with Infosys Springboard, AIMS delivers globally recognized digital learning and skill development programs.



Climate

Peermade offers a pleasant, cool climate year-round—ideal for focused learning and well-being.



SELF (Skill Enhancement and Leadership Foundation)

Empowering students through an 18-step leadership and personal development program led by international trainers.



Training & Placement Cell

Robust industry tie-ups ensure students to gain hands-on experience and career-ready skills for future success.



AIMS Gurukul

A fully residential campus rooted in the guru-shishya tradition, fostering discipline, holistic development, and lifelong values.



AIMS Leads... Others Follow!!

Proudly introduced 16 specializations in the 4-year Honours program under MG University

01

FACULTY OF SCIENCE

COURSES

- BSc GEOLOGY

MG UNIVERSITY APPROVED SIGNATURE SPECIALISATIONS

1. Remote Sensing & Geo informatics
2. Geological Data Analytics, ML & VR

DURATION

4 Years

- BSc CHEMISTRY

1. Medicinal Chemistry
2. Green and Energy Chemistry

4 Years

- BSc FORENSIC SCIENCE

1. Digital Forensics
2. Social Media Forensics

4 Years

- BSc CYBER FORENSICS

1. AI & ML Forensics
2. App & Mobile Forensics

4 Years



ADD-ONS

- Forensic Audio, Video & Digital Imaging Analysis
- Fiction & Non Fiction Productions
- Cyber Security & Cyber Forensics
- Cloud Computing
- Ethical Hacking
- Robotics
- Luxury Brand Management
- Film Production & Distribution
- Hybrid Aviation
- Logistics Management
- Digital Marketing
- Data Analytics & AI
- E- Commerce & Cross Border Commerce
- Block Chain Commerce
- Mobile & Voice Commerce

02

FACULTY OF ARTS AND MEDIA

- BA MULTIMEDIA

1. Film Making
2. Forensic Audio, Video & Digital Imaging Analysis

4 Years

- BA VISUAL COMMUNICATION

1. AI & ML in Visual Design
2. AI-Powered Graphic Design & Digital Branding

4 Years

- M A CINEMA & TELEVISION

2 Years

03

FACULTY OF COMPUTER APPLICATION

- BCA – BACHELOR OF COMPUTER APPLICATIONS

1. AI & ML | AR & VR
2. Data Science

4 Years

04

FACULTY OF MANAGEMENT STUDIES

- BCom

1. Data Analytics & AI
2. E- Commerce & Cross Border Commerce

4 Years

- BCom

1. Block Chain Commerce
2. Mobile and Voice Commerce

4 Years

- BBA – BACHELOR OF BUSINESS ADMINISTRATION

1. Business analytics
2. Supply chain management

4 Years

- M.COM – MARKETING & INTERNATIONAL BUSINESS





SCAN TO APPLY



 AYYAPPA INSTITUTE OF MANAGEMENT STUDIES

 AIMS COLLEGE OF ALLIED HEALTH & MANAGEMENT



PLACEMENTS / TRAININGS / MOUs / JOB FAIRS / CERTIFICATIONS



AYYAPPA INSTITUTE OF MANAGEMENT STUDIES

56th Mile, Peermade, Idukki District, Kerala – India
www.ayyappacollege.org | info@ayyappacollege.org
 +91 95626 73222 | +91 95626 73666

CORPORATE OFFICE

Second Floor, JJ Complex, Dairy Methanam Rd,
 Koonamthai, Pathadipalam, Edappally, Kochi
cochinaims@gmail.com
 +91 77362 91888